



360° creative

## Experience

2022 – 2023 | Remote

### **Omnicom Health Group, Omnicom**

Art Supervisor: 360° - Digital, Interactive, UI, Social, Web, Motion, Video, Print

Same as below with an expanded role across the Omnicom Health Group family of agencies including Science with Purpose, WildType, and Entree Health

2017 – 2022 | Remote

### **WildType Healthcare Communications, Omnicom**

Art Supervisor: Merck Keytruda

Conceived, designed, directed, executed, and produced tactics across digital, print, video, 3D, motion, interactive and social for the full spectrum of Keytruda oncology indications: skin, breast, bladder, liver, MSI-H/dMMR, cHL, head and neck, gastric, esophageal, lung, colon, cervical, and kidney. Collaborated with internal teams and client teams across disciplines, presented and sold work internally and to client

2009 – 2017 | New York, New Jersey

### **Freelance**

Integrated, 360° Creative

Digital Art Director: Ogilvy Commonhealth, Ovis Creative, Cadiant Group; **Integrated Senior Art Director & designer:** Palio Ignite; Grey Healthcare Group; Havas Tonic; FCBHEALTH, Concentric Healthcare Advertising, Edelman, Cline Davis & Mann, Agency Rx, Pacific Communications, Rosetta; **Digital Copywriter:** Boomerang Pharmaceutical Communications

2006 – 2009 | New York, NY

### **FCB Health**

Art Supervisor: Merck Januvia / Janumet, Cozaar Hyzaar, AstraZeneca FluMist

2000 – 2006 | New York, NY

### **BrandAgents**

Integrated 360° Creative Direction: Lutheran Medical Center, Sunset Park Family Health Center Network, Lutheran Healthcare

## Skills

Art Direction, Design, Copywriting, UI/UX, Digital, Video and Motion, Sound, Print, Outdoor, Environmental

Mac and PC; Adobe Creative Suite: InDesign, XD, After Effects, Premiere Pro, Photoshop; Illustrator, Audition; Sketch; Figma; WordPress; Microsoft Office: Powerpoint; Word; Excel; Project

## Education

School of Visual Arts: BFA, Graphic Design

## Certifications

Aquent Gymnasium: Coding for Professional Designers  
Digital Marketing Institute + AMA, Digital Marketing Expert Certification (December 2023)

## Awards

Healthcare Advertising Awards, NJ Advertising Club, Rx Club

### **jim Sullivan**

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