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| jim  360° creative | Experience 2022 – 2023 | Remote Omnicom Health Group, Omnicom  Art Supervisor: 360º - Digital, Interactive, UI, Social, Web, Motion, Video, Print Same as below with an expanded role across the Omnicom Health Group family of agencies including Science with Purpose, WildType, and Entree Health 2017 – 2022 | Remote WildType Healthcare Communications, Omnicom  Art Supervisor: Merck Keytruda Conceived, designed, directed, executed, and produced tactics across digital, print, video, 3D, motion, interactive and social for the full spectrum of Keytruda oncology indications: skin, breast, bladder, liver, MSI-H/dMMR, cHL, head and neck, gastric, esophageal, lung, colon, cervical, and kidney. Collaborated with internal teams and client teams across disciplines, presented and sold work internally and to client 2009 – 2017 | New York, New Jersey Freelance  Integrated, 360º Creative Digital Art Director: Ogilvy Commonhealth, Ovis Creative, Cadient Group; Integrated Senior Art Director & designer: Palio Ignite; Grey Healthcare Group; Havas Tonic; FCBHEALTH, Concentric Healthcare Advertising, Edelman, Cline Davis & Mann, Agency Rx, Pacific Communications, Rosetta; Digital Copywriter:Boomerang Pharmaceutical Communications 2006 – 2009 | New York, NY FCB Health  Art Supervisor: Merck Januvia / Janumet, Cozaar Hyzaar, AstraZeneca FluMist2000 – 2006 | New York, NY BrandAgents  Integrated 360º Creative Direction: Lutheran Medical Center, Sunset Park Family Health Center Network, Lutheran Healthcare | |
| Skills | Art Direction, Design, Copywriting, UI/UX, Digital, Video and Motion, Sound, Print, Outdoor, Environmental  Mac and PC; Adobe Creative Suite: InDesign, XD, After Effects, Premiere Pro, Photoshop; Illustrator, Audition; Sketch; Figma; WordPress; Microsoft Office: Powerpoint; Word; Excel; Project |
|  | Education | School of Visual Arts: BFA, Graphic Design |
| Certifications | Aquent Gymnasium: Coding for Professional Designers Digital Marketing Institute + AMA, Digital Marketing Expert Certification (December 2023) |
| Awards | Healthcare Advertising Awards, NJ Advertising Club, Rx Club |