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| jim 360° creative | Experience2022 – Present | RemoteOmnicom Health Group, Omnicom Art Supervisor: 360º - Digital, Interactive, UI, Social, Web, Motion, Video, Print Same as below with an expanded role across the Omnicom Health Group family of agencies including Science with Purpose, WildType, and Entree Health 2017 – 2022 | RemoteWildType Healthcare Communications, Omnicom Art Supervisor: Merck KeytrudaConceived, designed, directed, executed, and produced tactics across digital, print, video, 3D, motion, interactive and social for the full spectrum of Keytruda oncology indications: skin, breast, bladder, liver, MSI-H/dMMR, cHL, head and neck, gastric, esophageal, lung, colon, cervical, and kidney. Collaborated with internal teams and client teams across disciplines, presented and sold work internally and to client2009 – 2017 | New York, New JerseyFreelance Integrated, 360º CreativeDigital Art Director: Ogilvy Commonhealth, Ovis Creative, Cadient Group; Integrated Senior Art Director & designer: Palio Ignite; Grey Healthcare Group; Havas Tonic; FCBHEALTH, Concentric Healthcare Advertising, Edelman, Cline Davis & Mann, Agency Rx, Pacific Communications, Rosetta; Digital Copywriter:Boomerang Pharmaceutical Communications2006 – 2009 | New York, NYFCB Health Art Supervisor: Merck Januvia / Janumet, Cozaar Hyzaar, AstraZeneca FluMist2000 – 2006 | New York, NYBrandAgents Integrated 360º Creative Direction: Lutheran Medical Center, Sunset Park Family Health Center Network, Lutheran Healthcare |
| Skills | Art Direction, Design, Copywriting, UI/UX, Digital, Video and Motion, Sound, Print, Outdoor, EnvironmentalMac and PC; Adobe Creative Suite: InDesign, XD, After Effects, Premiere Pro, Photoshop; Illustrator, Audition; Sketch; WordPress; Microsoft Office: Powerpoint; Word; Excel; Project |
|  | Education | School of Visual Arts: BFA, Graphic Design |
| Certifications | Aquent Gymnasium: Coding for Professional DesignersDigital Marketing Institute + AMA, Digital Marketing Expert Certification (December 2023) |
| Awards | Healthcare Advertising Awards, NJ Advertising Club, Rx Club |