



360° creative

Experience

2017 – Present | Remote

WildType Healthcare Communications

Art Supervisor: Merck Keytruda

Conceived, designed, directed, executed, and produced tactics across digital, print, video, 3D, motion, interactive and social for the full spectrum of Keytruda oncology indications: skin, breast, bladder, liver, MSI-H/dMMR, cHL, head and neck, gastric, esophageal, lung, colon, cervical, and kidney. Collaborated with internal teams and client teams across disciplines, presented and sold work internally and to client

2009 – 2017 | New York, New Jersey

Freelance

Integrated, 360° Creative

Digital Art Director: Ogilvy Commonhealth, Ovis Creative, Cadient Group; **Integrated Senior Art Director & designer:** Palio Ignite; Grey Healthcare Group; Havas Tonic; FCBHEALTH, Concentric Healthcare Advertising, Edelman, Cline Davis & Mann, Agency Rx, Pacific Communications, Rosetta; **Digital Copywriter:** Boomerang Pharmaceutical Communications

2006 – 2009 | New York, NY

FCB Health

Art Supervisor: Merck Januvia / Janumet, Cozaar Hyzaar, AstraZeneca FluMist

2000 – 2006 | New York, NY

BrandAgents

Integrated 360° Creative Direction: Lutheran Medical Center, Sunset Park Family Health Center Network, Lutheran Healthcare

Skills

Art Direction, Design, UI/UX, Digital, Video and Motion, Sound, Print, Outdoor, Environmental

Mac and PC; Adobe Creative Suite: InDesign, XD, After Effects, Premiere Pro, Photoshop; Illustrator, Audition; Sketch; WordPress; Microsoft Office: Powerpoint; Word; Excel; Project

Education

School of Visual Arts: BFA, Graphic Design

Certifications

Aquent Gymnasium: Coding for Professional Designers

Awards

Healthcare Advertising Awards, NJ Advertising Club, Rx Club

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